



MUNICIPALITY OF KONAVLE

Transnational meeting, 9-10 June 2021



IMPACT OF THE COVID 19 PANDEMIC ON THE CULTURAL HERITAGE



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1. “AN EYE OPENER”- People realized that tourism perhaps jeopardized the preservation of the cultural heritage- they started appreciate it more (a lot of sites were crowded with tourists before, not taking into consideration how this damages cultural heritage)
2. A lot of people started exploring landscape because they finally had time for it- tourism brings money, but it is also time consuming and leaves very little free time
3. A lot of hidden sites were now visited by a lot of people- rethinking about direction we want to continue considering tourism



- Data gathered can show how people from different communities perceive their cultural heritage and what they find most important
- In this digital age, it can be a great mechanism to be used in touristic purposes
- Communities can learn a lot about each other, but also great way to see what can be done in our community in order to maintain preservation on the satisfactory level



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IN THE LOCAL COMMUNITIES- after the realization of the project and the creation of a map with all the contributions in one place, people will be able to see what is most important to the members of their communities.

IN THE LOCAL COMMUNITIES- people will be able to compare with other communities how they define cultural heritage and how much cultural heritage defines communities. It will be a great way to understand how the identity of the community is rooted in the cultural heritage



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LOCAL AUTHORITIES- People will be able to see what citizens find most important and perhaps local authorities can see what has to be protected more, what should be done, what was supposed to be done by now and it can serve as a great reminder to everyone what sort of cultural heritage we have.

This is especially important regarding intangible cultural heritage- easier to be lost if it is not nurtured through generations



LOCAL MUSEUMS- local museums will have a basis on which they will be able to emphasize, for example, the necessity of holding cultural heritage education amongst children regarding specific topic (for example education about old customs, habits, ways of cultivating food...)

Museums will have a basis for seeking additional funding from local authorities - raising awareness of the importance of cultural heritage for the local community

EXAMPLE- CIRO II Project INTERREG IPA CBC Croatia- Bosnia and Herzegovina- Montenegro