



City of Tours (France)

Evaluation Meeting, 9.-10. of June 2021

General Information

Key Elements	Figures
Number of contributions collected	192
Participants' gender	
Female	100
Male	47
Not stated	41

Demographics were difficult to analyze due to problems on the platform

Categories

Element	Indicator	Repeat occurrences
Tangible	124	Cathedral : 19 Loire River : 33
Buildings/ Monuments	52	
Nature	38	
Places/ itineraries	16	
Intangible	60	
Religion	17	
Gastronomy	15	

Takeaway from the contributions

- High rate of contribution/ focus groups
- Most contributions are 2-3 sentences
- Contributions are mostly descriptive, except for the « Nature/Environment » category
- The same item may be listed in different categories
 - e.g.: Saint Gatien Cathedral appears in « Monuments », « Places » and « religious elements »

CONTRIBUTION 1

Fritz the Elephant:

“Fritz is in the yard of the Fine Arts Museum of Tours. As a child, it’s funny to see an elephant in Tours. Many children come to see him with their school. However, his history is actually quite sad: he came at Tours a long time ago with a circus, he became crazy and had to be shot. He is taxidermied and he stayed here since.”

“This stuffed animal is quite famous for the children when they enter the yard of the Fine Arts Museum. He reminds me my childhood.”



CONTRIBUTION 2

The Loire

“The city has been built in a vital relationship with the Loire, whether it is economically or symbolically. While protecting themselves from flooding and invasion, the people of Tours learnt how to live with the river, its risks and its resources (water, navigation, fishing...). This essential element also contributed to include the city in a valley, between mountains and sea and become a symbol of the Garden of France, a shelter of peace and openness to foreigners at the same time, which remind the patron saint Saint-Martin. More up to date, the Loire offers electric energy thanks to its plants and allows a renewal of celebrations through its guingettes.”



CONTRIBUTION 3

Plumereau Place

“The element of identity that I would like to share is the Plumereau Place and its warm/friendly atmosphere. We can find the historical, architectural and gastronomic heritage brought together. It is a small place recognizable for its half-timbered houses and its numerous bars and restaurants. It is important because it represents the “bon vivant” and friendly identity of Tours and its people. It represent also the student life, very present in Tours.”



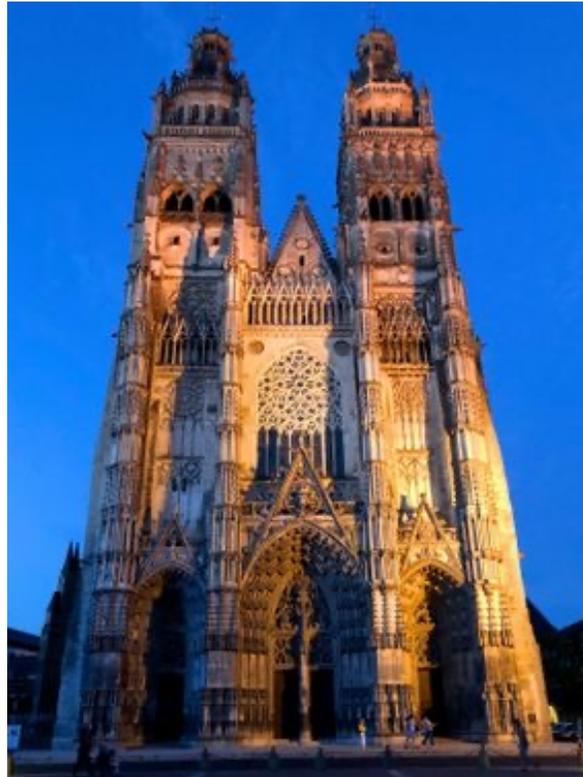
CONTRIBUTION 4

Le Vieux Tours

“Cultural wealth, old houses, beautification of the neighbourhood. We can imagine the everyday life of the population in the Middle Age.”

Son Histoire

“St Martin bishop of Tours in 371, his grave is located in the basilica which bears his name. The basilica attracts many pilgrims every year for the St Martin Celebration in November. St Gatien cathedral, of gothic style, is the most majestic monument in the city. The St Julien abbey church, founded by Grégoire of Tours around 575. These religious monuments are to visit by anyone who wants to discover the city.”



CONTRIBUTION 4

Tours' Gastronomy/Cuisine:

“Touraine’s gastronomy is known for its local products, exported in the entire country and abroad. The Saint-Maure (goat cheese), Poirés Tapées (pear that is dried and poached in a syrup), wine from Saint-Nicolas-de-Bourgueil and Vouvray vineyards... Our sweet specialities such as nougat or fouace (a cake with a pie bottom/foundation and a mascaronade).”

