

TRANSNATIONAL MEETING ON INTANGIBLE
CULTURAL HERITAGE

Tours
3-6 February 2020



Fifteen months of citizens' engagement in Parma: a summary

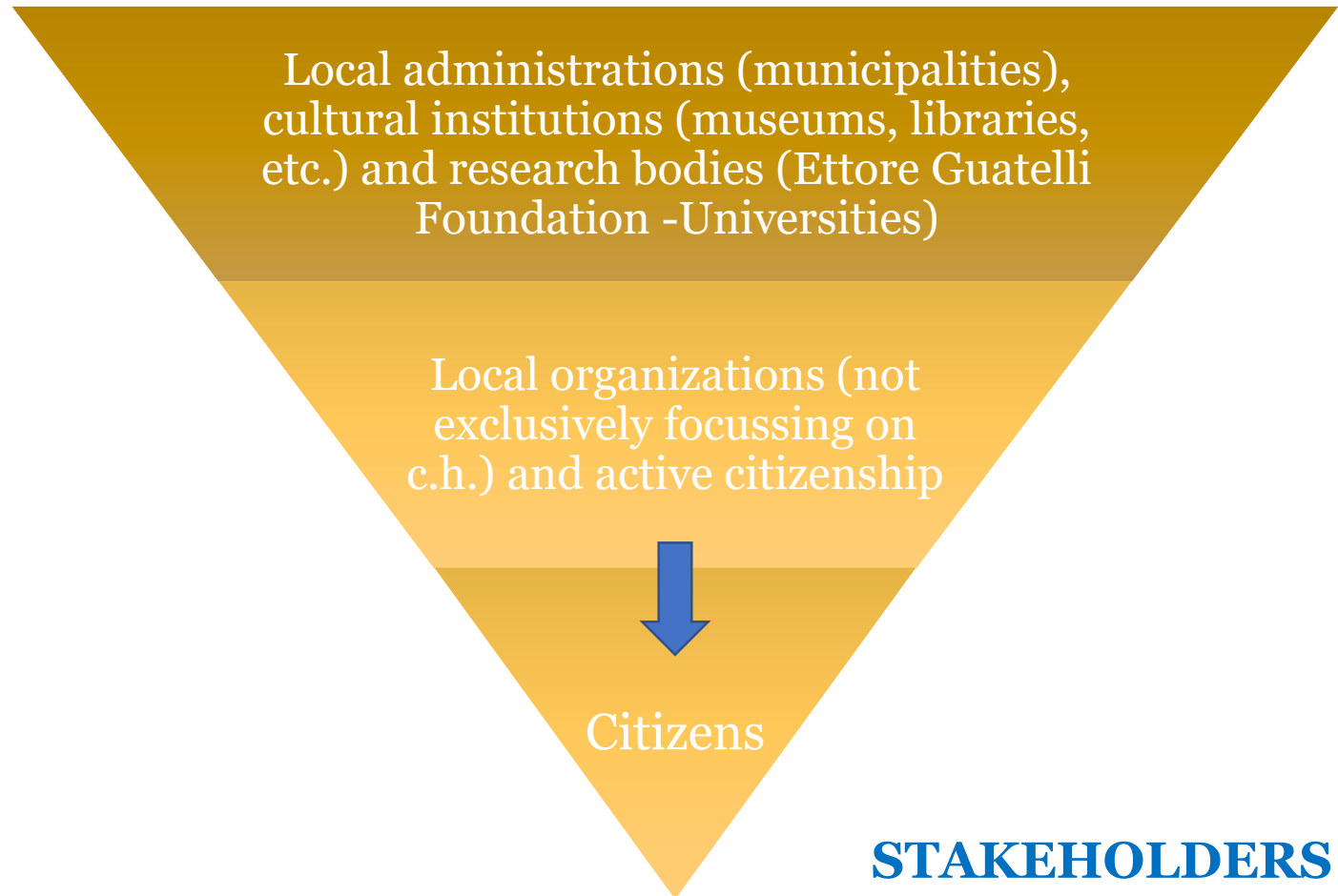
ROUNDTABLE 1

CITIZEN PARTICIPATION IN CULTURAL HERITAGE

PICTURE



How to involve citizens in the *Quiprimaepoi* project?





4 OFFICIAL PRESENTATIONS
IN PARMA'S CITY HALL

FOLLOWED BY

37 LOCAL MEETINGS
in 31 MUNICIPALITIES



AIMS

- to present the project as a whole, its goals and its operating procedures
- to explain the project's innovative towards cultural heritage
- to answer questions and receive **feedback** from citizens

OUTCOMES

- widespread covering of the Province's territory and local population
- extremely positive feedback
- active participation of citizens in the development of the project
- early identification of possibly critical aspects

MAIN ISSUE

limited involvement of citizens who are not usually interested in cultural activities

THE PLATFORM IS READY!



new selected
local
meetings



e-mail alerts
to the
mailing list



direct involvement
of local contact
persons

Constant support by e-mail
and on the phone