

Part-her project - Transnational meeting in Tours - February 3 to 6 2020

Roundtable 1 : Citizen participation in cultural heritage (Feb, 4th - 14:00 - 15:30)

Summary table of outreach activities in the city of Tours

| Type of outreach activity (information, mediation, mobilization....) | Details on activity | Target audience (youth, senior, all...) | Stakeholders involved (association, public structure...) | Calendar (on-going, planned, completed...) | Issues or difficulties (if any?) |
|--|--|--|--|---|---|
| information | Publication on the city's intranet: general information on the project + link to questionnaire | civil servants of the city and metropolis | | on-going | Little engagement by the public servants |
| mediation | Workshops & activities with children (age 3-6) : - "Heritage visits" in the city - collective workshops on "what do you like about your city" or "how would you describe your city?" with pinboards and drawings - Collection of the children' contribution through video | children (and their parents through a restitution) | City's Youth department; 2 Youth leisure centers | on going since early january 2020 | major interest with the children but have to be guided through the process |
| mediation | Mindmap workshops with senior citizens to present the project and request their valuable contribution to the platform. | senior citizens in residences | City's Senior Department; Senior residences | * 1st phase in the summer of 2019 * 2nd phase planned for Spring 2020 with members of the Youth City Council | major interest but issues with digital accessibility > objective of having transgenerational workshops with younger citizens |
| mobilization | Presentation of the project at 2 meetings of the youth city council Workshop with the council "heritage and memory" commission | younger citizens | Youth City Council | july & november 2019 january 2020 | diverse interest if not supported by concrete action |
| information | Presentation of the project's Saint Martin exhibition as a means to inform about the project during the Saint's feast. | all citizen | Heritage department | November 2019 | interest but lack of engagement by visitors > can be used as visual support for targeted workshops. |
| information & mobilization | Presentation of the project and the platform to neighborhood councils | members of local associations | | July through november 2019 | interest but lack of engagement |
| information & mobilization | Presentation of the project, workshop and activities with members of a local Social Center | Citizens in a lesser-privileged neighborhood | Social Center | planned for February 2020 | |
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Summary table of outreach activities in Landkreis Kassel

Remarks:

The Landkreis Kassel with its (now) 28 municipalities and more than 350 (Vereine) clubs, associations and organization has a huge potential of participants.

The key challenge is to motivate the institutions, organisations and individuals to participate and to take this project serious. Among other questions we are often ask, what will happen to the platform after 2020.

We need to create a longterm commitment and lasting initiative to convince the people.

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|--|--|--|--|--|--|
| information and dialogue | presentation of PART HER project | tourism managers, multipliers and civil servants | regional managers, eco-museum activists, tourist managers and natural parks managers | 03/06/19 | potential conflict between tourism platforms and PART HER (not another tourism platform, please) |
| information and mobilization | presentation of PART HER project | museum managers and associations | meeting with members of museums and organizations of all 29 communities | 05/06/19 | basic acceptance |
| information and mobilization | letters: information + asking for support | mayors | Landkreis administration | October 2019 | basic acceptance but too much effort, no personal |
| dialogue and conversation | personal contacts and acquisition | multipliers within culture and education scene | project partners | from October 2019 ongoing | basic acceptance but sceptical about sustainability |
| information and dialogue | presentation of PART HER within Kulturnetzwerk-Treffen | creators, multipliers, members of associations, clubs and institutions in the field of culture and art | KulturNetz Kassel | 11/12/19 | basic acceptance but sceptical about sustainability |
| information | Publication on the city's internet: general information on the project + link to questionnaire | civil servants of the city and public | Landkreis administration | 24/02/20 | Little engagement by the public servants |
| press campaign | general information, examples, link Part Her Homepage and questionnaire | citizens | Landkreis Kassel + regional newspaper (HNA) | planned for early March 2020 | |
| information and dialogue | "Europatag 2020" in Kaufungen, talks and general information, generating entries | citizens, museum employees and members of associations | Landkreis administration, city of Kaufungen, project partners | 9.-10. May 2020 | |
| map | Landkreis Kassel Museumskarte: new map with all museums + infos | citizens and tourists | Landkreis administration and museums | planned March to September 2020 | |

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Summary table of outreach activities in the city of Linköping

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|---|---|---|--|--|--|
| Standing at the city library and smaller libraries in the municipality. | Reaching out to passers-by, giving oral information about the project and the questionnaire, helping them to fill it out. | People in general | Local libraries | Completed | A shortage of time to describe the project properly to passers-by. |
| Participating at a senior citizens gathering. | Giving the people present information about the project and what cultural heritage can be. Having discussions with the group about their contributions. | Senior citizens | The municipal housing company | Completed | None |
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Summary table of outreach activities in the Municipality of Konavle

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|--|--|---|--|--|--|
| Information | Promoting the project and the questionnaire on the Municipality's website and social media, local media portals and online local stakeholders groups; offline promotion (promo posters on local notice boards) | General public | | on-going | little engagement |
| Mediation | Activities with children as part of the existing workshops on cultural heritage | Children under 16 | Museums & Galleries of Konavle | January/February | questionnaire is not kid friendly |
| Mediation | One-on-one conversations with nursing home residents, individual approach to collecting data | Elderly people (60+) | Museums & Galleries of Konavle | late January/ February | time consuming (collection and transcription of the questionnaire) |
| Information / mobilization | Outreach to local citizen associations active in the social/cultural life of Konavle; promotion of the project and questionnaire with call for participation | Active citizens | Local associations | on-going | not many active associations |
| Mediation | Outreach to local schools to organize a presentation and collection of data, engage the dialogue | Teachers and administrative staff | Local elementary schools | planned | |
| Information | Circular e-mails within Municipality departments with project presentation + link to questionnaire | Civil servants and local administration | Public administration | on-going | little engagement |

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Summary table of outreach activities in the city of Dénia

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|--|---|---|---|--|--|
| information | Publication on the city's intranet: general information on the project + link to questionnaire | civil servants of the city and metropolis | | completed | Little engagement by the public servants |
| information | 3 Press releases about the project with the link to the website: Presentation in Parma, Linköping seminar, Local seminar in Dénia | General public, citizens of Dénia and region Marina Alta | Media (digital and paper) | completed | Good reception by the citizens with a good feedback for the project |
| | Everyone messages through mail lists compiled by the departments of the City Council involved with the project: Museums, Culture, Library, Cultural Heritage, Local Archives, | General public, specially those interested in cultural activities and citizen participation | the aforementioned departments of the City Council: Museums, Culture, Library, Cultural Heritage, Local Archives. | completed | Excellent feedback because we got many new contributions by this method. |
| | Local Seminar held on 28th January 2020 | Citizenship of Dénia, Associations, Political representatives, Economic and Cultural stakeholders. 75 people attended the local seminar, it was a huge success. | Citizenship of Dénia, Associations, Political representatives, Economic and Cultural stakeholders. 75 people attended the local seminar, it was a huge success. | completed | Great impact on the target audience and a lot of feedback |

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Summary table of outreach activities in the city of Parma

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|--|--|---|--|---|---|
| information and mobilization | 4 official presentations in Parma's City Hall in october 2018, followed by 37 local meetings in 31 municipalities of the Province of Parma between november and december 2018, mobilization of citizens to enter items on the platform in november-december 2019 | All | Local administrations, associations, Museums and other cultural institutions | phase 1 completed in december 2018, phase 2 ongoing | organizing meetings through local administrations can take quite a long time! |
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